



P.O. Box 568, Beaverton, OR 97075

ORRC Board of Directors Meeting - Minutes
Tuesday, August 13, 2024, 7:00 pm, Via Zoom.
YouTube Recording: <https://youtu.be/9lYy6MMrt0U>

Attendance:

- Present: Tracy Reisinger (President), Mark Barrett (VP Race Operations), Deb Brown (Secretary), Debbie Hall (Treasurer), Daniel Brewer, Margie Palmrose, Joel Phillips, Julia Reisinger (1200 Club).
- Not present: Alan Cabelly, Susan Cooper, Nicki Halin, Adnan Muranovic, Valerie Pratt.
- Guests: Charissa Yang (Communications), Joe Dudman.

7:00 pm Call to order by Tracy Reisinger, President.

Minutes of July 9, 2024 meeting - vote / approve

No corrections suggested. Motion to approve: Julia, Second: Margie. Vote: Yes: Tracy, Mark, Debbie H, Daniel, Margie, Joel, Julia, No: none, Abstain: Deb Brown. **Motion passes.**

Finances - Treasurer Report (Debbie Hall)

- Cash & Investments as of 7/31/24: \$184,552 OnPoint Checking, \$500 OnPoint Savings, Raymond James Investments \$137,703 are in moderate risk, doing well with market rebound. Wells Fargo accounts are closed. Finance committee will look at allocation of investment vs. bank balances (available for expenses) in the future.
- Race income and expenses thus far in 2024 budget:
 - Ralph's Run \$12,231 income, -11,812 expense, \$419 net,
 - Hagg Mud \$25,246 income, -26,324 expense, net -\$1075 (loss),
 - Champoeg \$13,032 income, -11,738 expense, net \$1294.
 - Vernonia: \$37,237 income, -39,362 expense, net -\$2,125 (loss).
 - Hagg Lake Road: \$11,359 income, -\$9,279 expense, \$2080 net
 - Dave's Solstice Run: \$2070 income, -\$3958 expense, net -\$1888 (loss).
 - Dual Duel \$2862 - \$1378 = \$1484 net
 - Pumpkin Ridge \$14,558 - \$8044 = \$6513 net (accounting still incomplete), likely will break even or make a profit.
 - Turkey Trot \$1720 income - \$16,047 (2023 race expense paid in current fiscal year) = -\$14,327
 - Total Races YTD: \$120,317 income, \$127,943 expense, -\$7,626 (loss). May be closer to breaking even by year end. If some net loss, Treasurer still feels this is in line with nonprofit status and mission.

- Other notes: Below budget in 1200 Club. Over budget in Travel for RRCA conference. Debbie is looking forward to the budget process for next fiscal year. Tracy has asked race directors to send in their budgets.
- See documents for more details:
 - 📄 Events Income & Expenses YTD 2024.pdf - provides an overview.
 - 📄 Budget vs Actuals 2024 YTD 07.31.24.pdf - breaks down expense categories.

Discussion Topics

- Communications Coordinator Intro & Update (Charissa Yang) - started volunteering in 2017, and again in 2023. Website, Social Media, available to assist with other communications and IT solutions such as RunSignUp. Interested in process improvement and supporting nonprofit club mission.
- Promoting non-ORRC Events - Tracy gets requests to promote other events on ORRC website and social media, sometimes in exchange for \$10 off race entry. Should we promote them, and under what circumstances? - Mark states in past we did not publicize other events unless we are co-sponsoring. Daniel thinks it's okay, as the Oregon Distance Runner used to be a definitive resource by listing area events in the back. Charissa thinks cross-promotion might be good, e.g. the other organization also promotes our events. Mark agrees, particularly for organizations with whom we have a relationship, like Liberty HS or Banks XC Team. Deb B. suggests social media posts should highlight ORRC's work as well, such as thanking Banks students for volunteering at Vernonia, or Community Outreach Funding to Liberty. Other websites such as Run Oregon have paid advertising. Tracy will make a draft policy and bring to the next meeting.
- Equipment Rentals - should we rent our sound system? Tracy is inclined no, Daniel agrees. Jeff Wehrman, equipment manager, expressed no via email. Tracy will make changes (remove sound system) on rental form.
- 2025 Calendar - see calendar in addendum. Dropping Best Dam Run (no RDs have stepped up); adding back Autumn Leaves with new 30K distance.
- President's Challenge - change this up, since participation for particular race distances has been low? Perhaps for doing 6, 8 or 10 events? Mark would like to get away from medals. Margie suggests one award for volunteering, and one for event participation. Joel likes choose your own distance. Deb B. asks how this correlates with volunteer awards given at the banquet - such as Volunteer of the Year. This is for extraordinary service above and beyond, and would be kept separate.

Recap of Events:

- President's Challenge Update - see above, and comments in event calendar below.
- Dual Duel 10M Relay & 5k Walk - July 23, 2024 (Daniel). Great weather. Higher race fee did not affect event participation. Mile event had 100 participants. Many ribbons left over for next year. Catlin Gabel is a great site and easy to arrange. One glitch - Lights were not turned on. Comp entries 25%. Future: bring caboose award, ensure lights are on, account for 25% of fees will be comp / free; consider a version with Scrabble in future!

- Pumpkin Ridge Run (formerly Garlic Run) 5k, 10k, Half - Sat Aug 3, 2024. New facility was great, course was better though 10k was slightly long, start time earlier was great. Many positive comments from participant survey. Chalk or mark Ruts/potholes on road; unwrap toilet paper rolls. Future marketing will NOT include “formerly Garlic Run.” Numbers were much lower (269 registered) compared to 650 last year.

Upcoming Events:

- Best Dam Run 10k/Half - Sat Sep 14, 2024 - per communication from Valerie, everything is on course in preparations. Beaverton Half is on the same weekend. PGE warned of risk of canceling if any risk of fire. Mark - will PGE unlock the gate?
- Portland Marathon Expo and RD Workshop - October 4-6, 2024. No Aid station slots are available. Tracy will make a signup for Expo shifts. RD workshop is at the library.
- Turkey Trot - Thanksgiving Day, November 2024. Many people signed up to volunteer, good early registration numbers. Beanies & chocolate turkey prizes. Participants must pre-order T-shirts by Nov 1st. No word back from Zoo on cost vs. more animal access.

Topics for Next Board Meeting

- Community Outreach Fund applications (due August, review in September)

Next Meeting Date: 2nd Tuesday, 7:00 PM (Tuesday, Sep 10, 2024).
Adjourn 8:06 PM.

***** ADDENDUM: SUPPORTING DOCUMENTS *****

ORRC Race Schedule & Race Directors 2025							
Current ORRC Events							
Race	Date	Distance	RD #1	RD #2	RD #3	RD #4	Comments
Ralph's Run	Sat, Jan 4, 2025	5K, 10K, 20.25 in 2025	Mark Barrett	Carrie Fleisher			
Hagg Mud	Sat, Feb 15, 2025	25K & 50K	Ryan Bourdo	Mark Friess	Deb Brown	Nicki Halin	change to one-day event?
Champoeg	Sat, Mar 22, 2025	10K, 20K & 30K	Valerie Pratt	Mark Takizawa			
Vernonia	Sun, Apr 13, 2025	Marathon, Half-Marathon & Marathon relay	Mark Barrett				
Hagg Lake Road	Sat, May 10, 2025	5K, 10K and 10.5mi	Mark Barrett				
Dave's Solstice Run at Blue Lake	Sat, Jun 21, 2025	5K	Randy Fujioka				

Dual Duel	Tue, Jul 22, 2025	10 Mile relay	Suzie Curtis				Relay only, not other events; start at 6:30 pm?
Pumpkin Ridge Run	Sat, Aug 2, 2025	5K, 10K and Half-Marathon	Hal Brockman	Eric Liljenberg	Carrie Fleisher		
Autumn Leaves Ultra	Sat, Oct 18, 2025	30K, 50K, 50-Mile	Deb Brown	Nicki Halin			
Turkey Trot	Thu, Nov 27, 2025	5K Fun Run	Mark Barrett	Hal Brockman			

Other Events

Event	Date	Coordinator #1	Coordinator #2	Comments
Annual Business Meeting	Board Meeting Tue Jan 14	Tracy Reisinger	Julia Reisinger	Invite all members to attend. Introduce newly elected board members and go over budget and race calendar for the year
Awards Banquet	Sat, Jan 25, 2025	Tracy Reisinger	Julia Reisinger	Free member benefit
Race Director Workshop	Sat, Mar 1, 2025	Tracy Reisinger	Julia Reisinger	Free for anyone not just members - Just hold one workshop earlier in spring
Shamrock Run Expo	Fri-Sat, Mar 14-15	?		Cover two days at the booth
Member/Volunteer Picnic	Tue, Jul 4, 2023	?		Free member benefit
Portland Marathon Expo	Sat, Oct 4, 2025	?		Cover one day at the booth
Portland Marathon AS	Sun, Oct 5, 2025	?		Staff an aid station during the marathon if one is available (all are taken)
1200 Club	Yearly	Julia Reisinger		Free member benefit
5K Challenge	Yearly	Nicki Halin		Not have in 2025 - Only 3 completers in 2024
10K Challenge	Yearly	Nicki Halin		Not have in 2025 - Only 5 so far in 2024
10-Mile+ Challenge	Yearly	Nicki Halin		Not have in 2025 - No completers in 2024
President's Challenge	Yearly	Nicki Halin		Change so any 6-, 8-, or 10-event participants win prizes (not count volunteering). Or not do in 2025. Or 10K challenge with connecting medals?

***END SUPPORTING DOCUMENTS ***