



P.O. Box 568, Beaverton, OR 97075

ORRC Board of Directors Meeting - Minutes

Tuesday, July 9, 2024, 7:00 pm, via Zoom

Recording on YouTube: <https://youtu.be/McYNqnRd26A>

Attendance:

- Present: Tracy Reisinger (President), Mark Barrett (VP Race Operations), Debbie Hall (Treasurer), Daniel Brewer, Susan Cooper, Nicki Halin, Adnan Muranovic, Julia Reisinger (taking minutes in Deb Brown's absence).
- Not present: Deb Brown (Secretary), Alan Cabelly, Margie Palmrose, Joel Phillips, Valerie Pratt.
- Guests: Charissa Yang (Communications Chair), Carrie Fleisher (Volunteer Coordinator), Joe Dudman.

7:00 pm Call to order by Tracy Reisinger, President.

Minutes of June 11, 2024 - vote / approve.

Corrections: none. Motion to approve: (Susan), Second (Mark).

Vote: Approved (none opposed/abstain)

Finances - Treasurer Report (Debbie Hall)

- Bank accounts have not changed much since our last meeting. There is a lot of money in the checking account, and we are trying to decide what to do with it.
- We have good interest income, and membership dues are on track
- We lost a little money at some races, but hope to make it up with Turkey Trot
- Carrie asked what type of investments we have, and Debbie answered that we are in "middle accounts" that are not too risky

Discussion Topics

1. **Communications Coordinator Update** (Charissa) - delayed until next month's meeting
2. **Race Calendar** (Tracy) - a draft race calendar for 2025 was shared with everyone, and Tracy is in contact with race directors to finalize RDs and dates. Nothing is finalized yet, but we hope to finalize the calendar by the end of July so we can start the order of the magnetic calendars in time to have them for the Portland Marathon expo. Tentative dropping of two

events (Hagg Lake Runs & Best Dam Run), and adding back of Autumn Leaves. If we drop Best Dam Run after 2024 (no RDs after 2024, enrollment low and harder to coordinate), market 2024 as the last time to run it for a fast time?

- a. Ralph's Run (5K, 10K & 20.25K) - January 4 - RDs: Mark Barrett & Carrie Fleisher
- b. Hagg Mud (5K & 50K) - February 15 - RDs: Ryan Bourdo, Mark Friess, Deb Brown & Nicki Halin. Possibly dropping to only one day instead of two. The loss of income from people who "doubled" would be offset by the savings of only holding it on one day instead of two
- c. Champoeg (10K, 20K & 30K) - March 22 - RDs: Valerie Pratt & Mark Takizawa. Possibly moving a few weeks later in March to get better weather. It would then be a week after Shamrock
- d. Vernonia (Marathon, Half-Marathon & Marathon Relay) - April 13 - RD Mark Barrett
- e. Dave's Solstice Run (5K) - June 21 - RD Randy Fujioka. Move to a Saturday morning to help enrollment, and avoid the heat.
- f. Dual Duel (10-Mile Relay) - RD: Suzie Curtis. Possibly just do the relay without the other mile events so it can start a little earlier (6:30 instead of 7:00)
- g. Pumpkin Ridge Run (5K, 10K & Half-Marathon) - August 2 - RDs: Hal Brockman, Eric Liljenberg & Carrie Fleisher
- h. Autumn Leaves (distance?) - September 27? - RDs: Deb Brown & Nicki Halin. Still determining when to hold, and what the distance should be. Possibilities include keeping it a 25K & 50K or trying a 6-hour and 12-hour timed event. Timing could be late September through October.
- i. Turkey Trot (5K) - November 27 - RDs: Mark Barrett & Hal Brockman

3. **Non Race Events in 2025** (Tracy)

- a. Annual Business Meeting - January 14 (at the January board meeting)
- b. Awards Banquet - January 25 - Coordinators: Julia & Tracy Reisinger (at Tanasbourne Spaghetti Factory)
- c. Race Director Workshop - March 1 - Coordinators: Julia & Tracy Reisinger (drop to only one per year so not help at the same time as Portland Marathon, and hold a little earlier so people have more time to plan their races)
- d. Shamrock Run Expo - March 14 & 15 - Coordinators (Julia & Tracy Reisinger)
- e. Member/Volunteer Picnic - July 4 - Coordinator: ??? Margie is stepping down so we need someone to take this on
- f. Portland Marathon Expo - October 5 - Coordinators: Julia & Tracy Reisinger
- g. Portland Marathon Aid Station - October 6 - Coordinator: ???
- h. 1200 Club - Yearly - Coordinator: Julia Reisinger
- i. President's Challenges - Yearly - Coordinator: Nicki Halin. Possibly drop 5K, 10K & 10-mile+ challenges and only have the "president's challenge" where participants can "build their own challenge". It could be all 5Ks or all 10Ks or progressive with 5K, then 10K then Half-marathon? And giving prizes for easier goals (so if 9 races, give prizes for 9, 8 & 7?) making it not so daunting? Market the "do it yourself" challenge (build your own), and also the member discount and volunteer coupons so if you run in multiple events you are getting a discount overall?

4. **Pricing of Races** (Tracy & Adnan) -

- a. The prior board determined the prices that all race directors would charge depending on the distance of the event (to compete with other races in the area). Tracy stressed that we want RDs to set their own prices, with the stipulation that the event should try to at least break even but hopefully make money to help support our community outreach efforts. Board members agreed that the club is a non-profit, and is not out to make money, and putting on the smaller races serves the community and meets our goals and the mission of the club.
 - b. Adnan presented statistics on how many people registered, what they paid, and how many coupons or member discounts were used which lowered the income for each event. He determined on average that the total discount (memberships and coupons) comprised about 20% of registrations. Turkey Trot was different since most people attending that event are not members. He indicated that he could provide individual race statistics to the RDs to help them decide their registration fees and budgets for 2025.
 - c. The board decided RDs should present a budget for their races including the prices of registration. Mark will distribute Adnan's statistics to them so they can use that information in determining their registration fees.
 - d. The board also decided that ORRC will no longer use "tiered" pricing since it doesn't really work in encouraging people to register early. Each race will have one price prior to each event, and a slightly higher price on race day. The exception for this will be Turkey Trot
5. **Cheer or Aid Station for Portland Marathon** - Joel Phillips can no longer coordinate the aid station so we need a new coordinator. Carrie volunteered to help market it (we need about 20 volunteers to staff the station), and Susan Cooper can help as well, but not coordinate. We do not yet know our location. Also, prior to the meeting we decided we are not going to do a "cheer station" in 2024, but focus on the aid station instead (too much going on that weekend with the expo, RD workshop and aid station to add a cheer station).

Recap of Events:

- Global Running Day (Charissa) - about 300 people turned out (larger than expected), and people were very happy with the collaboration among clubs. There is talk of doing a "collaborative run" during the Portland Marathon. She will keep us posted on if this takes place so we can decide if we want to participate
- Dave's Solstice Run at Blue Lake 5k (Daniel) - It went really well despite it being really hot. The Green family loved it. There may be slight changes to the course next year to avoid Blue Lake Road. Also need to pre-assign course marshals earlier so not so hectic the day of when assigning them. Overall the event lost about \$1800. A lot of that was due to permits, and having to purchase parking passes that we ended up not needing. We should definitely do ice-cream again next year. People loved it.
- Member and Volunteer Appreciation Picnic - (Tracy) - Went well. Very low-key. People liked the cake (pie) walk. Forgot to raffle off the Portland Marathon entries, so will do that later this week.

Upcoming Events:

- Dual Duel 10M Relay & 5k Walk - July 23, 2024 (Daniel) - Hoping to break even this year. He'll start "weather watch" next week to keep an eye on if it is too hot (postpone?)
- Pumpkin Ridge Run (formerly Garlic Run) 5k, 10k, Half - Sat Aug 3, 2024 (Tracy, for RD Hal) - Getting last of the permits finalized. Everything going well
- Best Dam Run 10k/Half - Sat Sep 14, 2024 - (Tracy for Valerie & Bonny) nothing new to report. Going well. If not held in 2025 we can market it as the "last time" to raise registration
- Portland Marathon Expo and RD Workshop and aid station - October 5, 2024, at Convention Center. (Tracy) The expo is only one day. Tracy will send out volunteer signup soon.
- Turkey Trot - Thanksgiving Day, November 2024 (Mark) - Sample beanie arrived. Will order them soon. Hoping for August 1st registration opening. Keeping tiered pricing since a different crowd than normal ORRC events, and since we have a cap it can encourage early registration. Adnan will research when people registered for it last year to help with pricing and registration deadlines. Mark will contact Foot Traffic to confirm early bib pickup dates after his race this weekend.

Other Topics:

- Joe asked if the ORRC magnet calendar could be changed so not disposable at the end of the year. Perhaps an ORRC logo with a QR code to ORRC calendar? Or print calendars on paper to hold up with ORRC magnet? Tracy will contact GISI marketing to see what options we have.
- Mark reminded the board that the club is coming up on a year anniversary of the events from 2023, and expressed his gratitude to everyone for ORRC back to its roots. Many board members echoed his sentiments.

Topics for Next Board Meeting

- Nothing mentioned

Next Meeting: 2nd Tuesday, 7:00 PM (Tuesday, August 13, 2024).

Adjourned 8:24 pm.