

# ORRC Board of Directors Meeting - Minutes August 8, 2023, 7:00 pm Via Zoom

# Attendance:

- Present: Mark Barrett, Daniel Brewer, Alan Cabelly, Margie Palmrose, Valerie Pratt, Julia Reisinger, Tracy Reisinger
- Guests: Bonny Benton, Hal Brockman, Joe Dudman, Susan Fugate, Charissa Yang

7:34pm call to order, by Tracy Reisinger, President

# Approve Minutes of August 2, 2023

- Margie Palmrose moved to approve the minutes
- Alan Cabelly seconded the motion
- The motion was approved by a vote of 6-0, with Alan abstaining since he was not at the last meeting

# **Upcoming Events**

Garlic Festival

Hal Brockman confirmed we have the permits for WA county and city of North Plains. Couldn't rent 2 trucks since most trucks are all rented out for the weekend, so will pack equipment in vans on Friday afternoon, and they will be left (locked) at the start area overnight. We still need course marshals, but have enough volunteers for other positions. We will re-assign people if we need to. Breakfast burritos will be available at the finish. The family that lives at the start line were upset last year because they were not allowed to leave (due to the finish line in front of their driveway). We will ensure that doesn't happen this year. We need to replace the "igloo jugs" of water (they all leak).

Best Dam Run

Mark Barrett will co-direct with Hal Brockman. He doesn't know what tasks Stephen Wright completed, but if he hasn't heard back from Stephen by the end of the week, he will assume nothing has been done. Jeff Huber is certifying the new half-marathon course. The half-marathon walk will start at 8:30, the 10K walk at 8:45am, and the 10K and half-marathon will start together at 9:00am. The course closes at noon. Charissa Yang said she can update the ORRC website and Facebook.

Dual Duel

Daniel Brewer reported that this event is all set to take place at the Catlin Gabel track on Sunday, October 15, 2023. He is adding a 5K walk before the traditional 10-mile relay, which will be judged. He will give warning at 50 minutes so participants can finish the lap they are on. He also added a "quad-relay" for 4-person teams. He will have a cake celebrating 50 years of Dual Duel. He is going through Greenlayer for the shirts.

• Turkey Trot

Mark Barrett, Hal Brockman and Dave Cook will co-RD this event with Jeff Wehrman acting as a "super-volunteer". Mark is not sure which tasks Stephen Wright has completed, but if he hasn't heard back from Stephen by the end of the week, will assume nothing has been done. Mickey Welsh is his contact person at the Oregon Zoo. Mickey did this last year, so knows what we did last year, and we can just "do the same thing" this year. We donate \$6,000 as a base fee for 325 participants entering the Zoo, and then \$15/person after that. There is an additional cost for the Cascade Grill (registration check-in, bag drop, t-shirt pick-up, etc). Mark hopes to have a contract by the end of next week. Dave Cook applied for the permit from the City of Portland, and we are on schedule to be approved. Margie Palmrose will check on getting chocolate turkeys like we had in the past.

• Hagg Mud

Tracy Reisinger contacted prior race directors of Hagg Mud asking if they knew of anyone who might be interested in RDing Hagg Mud. She also contacted past participants. Charissa Yang said she could update the ORRC website and Facebook page. Several prir RDs responded saying they would be happy to "mentor" the new RDs (but not RD themselves). It was recommended she contact Terry Smith (another prior RD).

# 2024 Race Calendar

• Y2K

Discussion centered around rebranding this race, even though Y2K is being trademarked. Ideas include holding 2 races (one at midnight, and another on New Year's day), holding just one race on New Year's day and calling it "Ralph's New Year's Run", and bringing back the changing distances each year (e.g. 20.24K in 2024).

• Summer Solstice

This event lost too much money in 2022 and 2023 (it's not sustainable to keep it at the Zoo). So we need to rethink this race as well. Perhaps make it more low-key like it used to be, and just have ice-cream and popsicles at the finish.

• Race Director Workshop

We normally hold two of these each year (one in May and one in October), but we will not hold one this October since everyone is too busy. We'll try holding it in May 2024.

• Member Awards Banquet

Tracy and Julia Reisinger volunteered to take this on. They anticipate holding it in late January like before.

• Remaining Calendar

The rest of the 2024 calendar needs to be discussed in depth at another meeting. This meeting should include the board, and as many members and possible RDs as possible. Tracy will either schedule a separate meeting, or have this be the primary topic at teh board meeting. Alan Cabelly said we need to decide "what is ORRC?" when looking at our races.

# **Replace 10K & Half-Marathon Series**

- Tracy Reisinger proposed replacing the 10K and Half-Marathon series with a 10K Challenge, a Half-Marathon Challenge, and a "President's Challenge". Instead of paying to register for the series, and then having to register for each race with a code, and then having age group awards, the new "challenges" will be free to ORRC members. Anyone who completes all 10Ks in a calendar year will win a prize, and anyone who completes all half-marathons in a calendar year will win a prize. The "president's challenge" asks members to either complete, or volunteer at ALL ORRC events in a calendar year to win a prize. A coordinator will monitor the results of all ORRC events, and all volunteer lists, and notify members if they completed the challenge. It will be a new member benefit, with a reduced workload for the coordinator to complete. It would also encourage participation and volunteering, and could be a way for the board to search for committed members who may be willing to volunteer in other capacities. All it requires is that anyone completing the challenge be a member at the end of the calendar year.
- There was some discussion about what type of prizes to give. Bonny Benton said for the President's challenge perhaps there could be lesser prizes for people who are close but didn't complete it. Mark Barrett proposed a "gold", "silver" and "bronze" category for the president's challenge. Susan Fugate said gold status should be awarded free entry into all ORRC events in the following calendar year. Tracy said she had originally thought of this, but didn't know if that was "too big" a prize. This can be decided on later.

# **Treasurer's Report**

- Valerie Pratt will send a report once she gets access to Google Docs
- The average profit over the last 5 years was \$17,000, with even the 2020 losses OK.
- She needs to look deeper into race costs to see how they break out, and if Turkey Trot profits and membership dues can cover administration expenses.
- Daniel Brewer asked if the books are in good enough shape for Valerie to manage? She said they are.
- Mark Barrett asked if we should have an independent audit, but Valerie said these usually cost about \$10,000, and this idea was dropped.
- Tracy Reisinger will set up a meeting with Valerie separately to go over income and expenses, and create a summary of individual race costs as soon as possible, so we can set the race calendar for 2024, and decide on race fees.

# Email & Password Status

- Mark Barrett has access to the race operations email, but it is sending out a "weird" message that it is not being monitored. He's trying to fix it.
- Daniel Brewer will work on setting up email "forwarding" so people with multiple emails to monitor can receive all emails in one. But responses will be from the email address the original email came from.

### Garage/Equipment

This topic was skipped due to time

#### Communication

- Website
  - Judy West volunteered to review both the old and new websites
- E-Newsletters

Amanda Volk currently works on the e-newsletters. Tracy Reisinger asked if we would be willing to pay Amanda to work on the website project. Daniel Brewer said it would be money well spent, and it was agreed that Tracy could set up a short term contract to "get it done"... hopefully by the end of the year. Joe Dudman would like the e-newsletters to be more than just marketing tools. Could we include other information besides just upcoming events? Alan Cabelly asked about possibly eventually bringing back the old Oregon Distance Runner, but said this could wait until another time.

# Thursday Night Training Group Update

- Tracy and Julia Reisinger attended the Foot Traffic training group last week, and spoke with the Foot Traffic manager, Kristena.
- Foot Traffic has been hosting group workouts for several years. The partnership Stephen Wright set up in July was that ORRC would pay for pizza and drink every week at a pizza restaurant across the street (in an effort to have participants become ORRC members). Tracy said this was too expensive, but agreed sponsoring pizza once a month (the first Thursday of each month) was possible (like ORRC used to do before the pandemic). Kristena agreed.
- Kim Kovacs, a current ORRC members who attends the workouts, volunteered to take on as coordinator. She will pay for the pizza and drinks once a month and get reimbursed by Valerie. She can also make announcements from the club as needed.

# Lawyers Update

Tracy Reisinger spoke with the lawyers the previous board members contacted before they resigned. The lawyer confirmed the prior board members had a free "pre-consult", but there was no pending activity, and the lawyer is the "attorney of record" for the club (NOT the individual past board members). There is no bill due, and nothing to act on.

# **Positions Needing Filled**

- We will try and send an e-newsletter specifically on what volunteer positions we need, and the upcoming election in December
- We had one person who is a professional RD offer his services if we needed him. Tracy told him we hoped to keep it all volunteer for now

# **Bylaws Project & Overall Compliance**

The board agreed that the bylaws need to be re-written (not just changed). We will start work on this project in the fall

# **Transition Status**

Daniel Brewer said he was proud at how far we've come in only 2 ½ weeks. He would like us to stop talking about transitions, and instead talk about the club and coming together

# Items for Next Meeting?

- Marketing meeting with Michelle Hurn
- Garlic Festival Recap
- Upcoming Events
- Treasurer's Report

# Schedule next meeting

The next meeting will be Tuesday, August 22, 2023 at 7:30pm

The meeting concluded at 8:50pm